

## ALPHATEC LAUNCH BEC-AKUSTIK - THE SLIMMEST SPEAKER IN INDIA

**Mumbai, 15 March, 2023** : BEC-Akustik announce the appointment of Alphatec as its new exclusive distributor in India. Alphatec has been serving the Indian AV market since 2015, becoming known for its in-house technical support and extensive after-sales service.

The Alphatec team's broad technical skillset, national network and in-depth distribution experience across Residential and Installed sound sectors are a good match for BEC-Akustik.

For more than 25 years BEC has been a foremost player in the field of industrial permanent magnets. Their many years of experience led to a unique patented design – the classic line array construction paired with the advantages of a magnetostat, but without the associated technical difficulties. Designed as a broadband speaker between 120 and 20,000 Hz, the speakers are always acoustically in phase – the classical voice coil is replaced by a multi-layer printed circuit board and honeycomb membrane uniformly driven by powerful neodymium magnets. Some of the advantages of the BEC line of speakers compared to conventional loudspeakers are:

- They are versatile and nearly invisible
- Width x Depth x Height = 36mm x 22 mm x 50/70/100/120 mm
- Colour options – White, Black, Gold, Silver + Custom Colours
- Line array design (– 3 dB loss per doubling of distance)
- In-wall and on-wall surface mount options
- Patented driver - printed circuit boards offer advantages over cone drivers
- Driven by two Neodymium bar-magnets
- Clear playback in the smallest space
- Frequency range between 120 and 20,000 Hz
- No frequency overlays within the driver
- Widest sweet spot - horizontal beam angle of 160°
- Vertical beam angle of 40° - for horizontal placement as well

Alphatec: *“We are delighted to welcome BEC-Akustik to our portfolio of brands for the Indian market. BEC offers truly innovative products and with Alphatec having the right infrastructure, we believe that our cooperation will help us provide the best solutions to our customers“*

*“BEC Akustik is happy to have Alphatec as our partner who is very well connected in the Indian market to bring our unique products to the right projects. Especially in*

the professional segment Alphatec is well-known and we are looking forward to a very fruitful cooperation”

About Alphatec:

Founded in 2015, Alphatec is a leading distribution house for the world’s best and industry-leading professional audio and video equipment across India and an exclusive partner of the best AV brands around the world.