



**AlphaTheta Corporation, market leaders in DJ hardware and software through the Pioneer DJ brand Launches OMNIS-DUO in India an Innovation Redefined**

*-Immersive Experience: OMNIS-DUO's Deliver Powerful Sound for Dynamic DJ Sets*

*- Elevate the Audio-Visual Landscape in India*

**National, 28<sup>th</sup> February 2024** - [AlphaTheta Corporation](#), market leaders in DJ hardware and software through the Pioneer DJ brand, is thrilled to announce the new AlphaTheta brand, leveraging the experience we've built under the Pioneer DJ brand. As we begin this journey, we're releasing the [OMNIS-DUO](#) in the Indian market. This innovative portable all-in-one DJ system is set to redefine DJ performances with its unparalleled versatility and cutting-edge features.

Since the introduction of the CDJ-500 in 1994, we've been making products with cutting-edge technology to help DJs excel. And as we look to the future, the AlphaTheta brand is committed to growing with the community of people who are connected by a passion for music and its culture.

The [OMNIS-DUO](#) boasts a range of cutting-edge features designed to elevate DJ experiences to new heights. Dual-deck control allows for seamless mixing and blending of tracks, enabling creative transitions and dynamic performances. The high-resolution touch display provides intuitive navigation of tracks, effects, and settings, ensuring smooth operation during sets. the OMNIS-DUO, it's worth noting that it doesn't come with integrated speakers. However, you can still enjoy your music to the fullest by connecting external speakers for a personalized audio setup. Enjoy seamless connectivity with Bluetooth audio input and USB Type-A/SD card making it simple to access your music library from various sources. Additionally, the OMNIS-DUO offers professional 8 types of Beat FX, 6 types of Sound Colour FX, 8 Hot Cues per deck, Beat Jump buttons, Beat Loop controls, 2 Mic inputs and Booth output allowing DJs to add depth and creativity to their mixes effortlessly. It is a perfect setup for throwing DJ parties anytime, anywhere, and features battery power and multiple audio input and output options including Bluetooth <sup>®</sup>/MD connectivity. The OMNIS-DUO will be available in Indian market at a price of **INR 1,49,900/-** including GST.

In collaboration with [Alphatec](#), a pioneering provider of innovative AV technology solutions AlphaTheta aims to revolutionize the audio-visual landscape in India. Alphatec, known for its commitment to delivering state-of-the-art AV solutions, will serve as the exclusive distributor of the OMNIS-DUO in India. With this partnership, both companies are poised to cater to a wide range of industries and events, offering professional-grade equipment that meets the highest standards of quality and performance.

"We are excited to introduce the OMNIS-DUO to the Indian market in collaboration with Alphatec," said **Yoshinori Kataoka, President and CEO of AlphaTheta Corporation**. "This partnership signifies our commitment to providing Indian DJs and music enthusiasts with top-of-the-line DJ equipment that delivers exceptional performance and unmatched versatility. With the OMNIS-DUO, DJs can take their sets to the next level, whether performing at intimate gatherings or large-scale events."

"We are thrilled to partner with AlphaTheta to bring the OMNIS-DUO to India," said **Devasis Barkataki, Founder and Managing Director, Alphatec**. "As a leading provider of AV technology solutions, we are dedicated to delivering innovative products that meet the evolving needs of our customers. The OMNIS-DUO is a game-changer in the DJ industry, and we are confident that it will be well-received by DJs and music enthusiasts across the country."

**About Alphatec:**

Alphatec is a leading distribution house for the world's best and industry-leading professional audio and video equipment across India and an exclusive partner of the best AV brands around the world. Headquartered in Mumbai, Alphatec is associated with over 30 global AV brands, Alphatec is currently managing products that are committed to reproduce the most truthful sound and visuals; and bringing integrated AV solutions to clients and their spaces. It currently has presence across 14 regions, 500 cities and towns with 1100+ dealers and system integrators, and 20 authorized service centers. In addition to its expansive physical presence, the company is also present across all major e-commerce platforms like Amazon, Flipkart and Bajaa.

Website: <https://www.alphatec.co.in/>

**About AlphaTheta Corporation (former company name: Pioneer DJ Corporation):**

For more than 20 years, the Pioneer DJ brand has been a market leader in the design and production of innovative DJ equipment and software. The company works closely with DJs and clubs to deliver next-generation products that inspire and shape the global dance music community and has recently launched a new range of musical instruments for production and live performances. Its portfolio includes brands such as TORAIZ, Pioneer PRO AUDIO, rekordbox, and Pioneer DJ Radio as well as social platforms KUVO and DJSounds. AlphaTheta Corporation is in the Noritsu Koki (TSE:7744) Group, headquartered in Yokohama, Japan, and is led by President and CEO Yoshinori Kataoka.

Website: <https://www.pioneerdj.com/>