

Cabasse, Launches in India, Collaborates with Alphatec to Introduce THE PEARL MYUKI, A Luxury Audio System, to Indian Consumers

-Unveils the new ultra-portable, ultra-powerful, high-resolution connected, active battery-powered speaker from Cabasse THE PEARL Collection.

National, 11th June 2024 – [Cabasse](#), an iconic French brand leader in the High-Fidelity acoustics market, announces its strategic partnership with [Alphatec](#), a leading distributor of professional audio and video equipment in India. This collaboration marks Cabasse's entry into the rapidly growing Indian market, poised to redefine the luxury audio experience for discerning Indian consumers.

Along with this, Cabasse has further announced the introduction of its new luxury audio system - **THE PEARL MYUKI** in the Indian market. This new model represents portable luxury as a battery-powered, connected, ultra-compact, and elegant high-resolution active speaker. The product boasts high acoustic performance and incorporates top-notch technologies found in high-end Cabasse systems, providing users with quality sound both at home and on the go.

THE PEARL MYUKI by Cabasse sets a new standard in portable audio with its impressive features. Delivering peak sound levels of 103 dB in mono and 109 dB in stereo, it ensures a captivating listening experience. With a wide bandwidth of 30 to 23,000Hz and equipped with a Dôme 45 medium-tweeter and two 12 cm woofers, it offers balanced, detailed sound. Versatile connectivity options include Ethernet, WiFi, Bluetooth, a 3.5 mm jack, USB-C, and SPDIF optics, supporting various devices. Supported formats encompass MP3, WAV, AAC, and more. Advanced features like automatic calibration and High-Resolution Multiroom functionality enhance user experience. Compact and lightweight, measuring 186 x 174 x 180 mm and weighing 2.1 kg, it's designed for portability. Complete with a custom carrying bag, it's the perfect companion for indoor and outdoor listening.

"We are thrilled to bring Cabasse's premium audio solutions to Indian consumers. With Alphatec's extensive distribution network and market expertise, we aim to offer a seamless and immersive audio experience to our customers in India who seek high-end, opulent audio experiences, ensuring they can enjoy the unparalleled sound quality of THE PEARL MYUKI.", said a **Cabasse representative**.

Celebrated for its commitment to perfect sound reproduction without alteration, coloring, or distortion, Cabasse - an iconic French brand leader in the High-Fidelity acoustics market operates in 58 countries. It currently offers a diverse range of products, including wireless speakers, traditional loudspeakers, home cinema systems, custom installation solutions, and lifestyle audio solutions.

Talking about the association, **Devasis Barkataki, Founder and Managing Director at Alphatec** shared, "This partnership is a significant step forward in bringing elevated audio experiences to Indian consumers. We are excited to collaborate with Cabasse and introduce their high-end audio products, including THE PEARL MYUKI, to the Indian market, providing a seamless and enriching listening experience."

The partnership between Cabasse and Alphatec marks a significant milestone in the Indian audio market, offering consumers access to cutting-edge audio technology and superior sound experiences. With the introduction of THE PEARL MYUKI, an ultra-portable, high-resolution connected speaker, Cabasse aims to redefine the way Indian consumers enjoy music both at home and on the go. Leveraging Alphatec's extensive distribution network and expertise, Cabasse is geared up to make a lasting impact, delivering unparalleled audio quality and craftsmanship to discerning listeners across India.



THE PEARL MYUKI – Cabasse, Luxury audio

ULTRA COMPACT & POWERFUL

About Cabasse:

Cabasse (Euronext Growth® Paris – FR001400DIY6 – ALCAB) is a French company founded in 1950 by Georges Cabasse that has always been committed to the perfect reproduction of music and sound without any alteration, coloration, or distortion. Driven by research and the desire to constantly innovate, Cabasse invented and developed the coaxial speaker technology. This technology allows several speakers to be housed in a small space, offering music lovers the essence and thrill of pure sound. After more than 70 years of innovation and acoustic engineering, Cabasse has launched in 2018 THE PEARL COLLECTION, the most complete collection of high-resolution connected active speakers in the world Luxury Home Audio market. Cabasse is a public company listed on Euronext (Euronext Growth - FR001400DIY6 - ALCAB).

For more information: www.cabasse.com

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About Alphatec:

Alphatec is a leading distribution house for the world's best and industry-leading professional audio and video equipment across India and an exclusive partner of the best AV brands around the world. Headquartered in Mumbai, Alphatec is associated with over 30 global AV brands, Alphatec is currently managing products that are committed to reproduce the most truthful sound and visuals; and bringing integrated AV solutions to clients and their spaces. It currently has presence across 14 regions, 500 cities and towns with 1100+ dealers and system integrators, and 20 authorized service centers. In addition to its expansive physical presence, the company is also present across all major e-commerce platforms like Amazon, Flipkart and Bajaa.

Website: <https://www.alphatec.co.in/>